

# R<sup>3</sup>® R3 FASHION DESIGNER

## FASHION DESIGNING

Degree | Advance Diploma | Diploma  
Certification Programs



**HONE  
YOUR TALENT  
PERFECT YOUR SKILLS  
DIRECT YOUR PASSION  
REALIZE YOUR DREAMS**

<https://r3fashionacademy.com/>

# What is fashion design?

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Fashion design is the process of creating new clothing and accessories. This includes sketching designs, creating sample garments and sourcing materials and fabrics.

Designers are responsible for the overall look and feel of garments, from the shape and fit to the colour, prints, textures, and styles. It's an all-encompassing creative field that is broken down into different specialities and areas of expertise.

There are a number of different specialities within fashion, such as apparel design, footwear design, accessories design, textile design, **sustainable fashion design**, and much more.

Depending on the area of fashion you choose to pursue, you will be responsible for designing and creating a variety of products, such as clothing, footwear, handbags, head wear, and much more.

The creative aspect of designing for the fashion industry consists of sketching and creating the initial designs. This is where the designer's creative juices begin to flow, and the designs begin to take shape. This is often done on paper or digitally, using various sketching tools such as pens and markers, or computer software.

Once the sketching is complete, the designer will then work on creating the final design. This could involve creating a mockup garment or other sample pieces, or it could be involving the use of a computer program so you can see how it will look before it is made.

The technical aspect of fashion design is the knowledge and skill set that designers need to know how to source materials, understand how garments are constructed and be able to interpret patterns in order to create designs.

Pattern making is the process of creating a paper or digital representation of the design, so it can be used to create an actual garment. This is often done by tracing the design onto a piece of paper and then using a ruler and pencil to create a grid-like pattern. It is then used to copy the design onto a piece of fabric, so it can be cut and sewn.

# What is Fashion ?

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Fashion is more than just clothing; it's a form of self-expression, a cultural phenomenon, and a dynamic industry. It encompasses the creation, design, and marketing of apparel, footwear, accessories, and more.

Key Elements of Fashion:

- " Style: Personal expression through clothing and accessories.
- " Trends: Popular styles and looks that dominate a season.
- " Innovation: The constant evolution of fabrics, designs, and techniques.
- " Culture: Reflects and influences societal values and norms.

# Fashion's Impact

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Fashion is a global industry that influences and reflects our world. It impacts:

- " Economies: Generating billions in revenue and providing millions of jobs.
- " Cultures: Shaping and being shaped by cultural identities and traditions.
- " Environment: Leading the way towards sustainable and ethical practices.

# Get Involved in Fashion

Whether you're a budding designer, a fashion enthusiast, or someone who loves to stay updated with the latest trends, fashion offers something for everyone. Explore, create, and express yourself through fashion!

Opportunities

Freelancer

Grow your own business

## **PROFESSIONAL FASHION STYLING COURSE (2 MONTH)**

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### **1. Revolution of Fashion**

### **2. Research**

### **3. Creative thinking**

### **4. Colour Toning**

A. Colour Shades

B. Colour Division

### **5. Fashion Croquis**

A. Kids' Basic Structure

B. Women's Basic Structure And Posture

C. Men's Basic Structure And Posture

D. Sketching Garments On Croquis

### **6. Measuring Technique**

A. Kids Body Measurement

B. Women's Body Measurements

C. Men's Body Measurements

### **7. Pattern Making**

A. Basic Straight Torso

B. Basic Frock

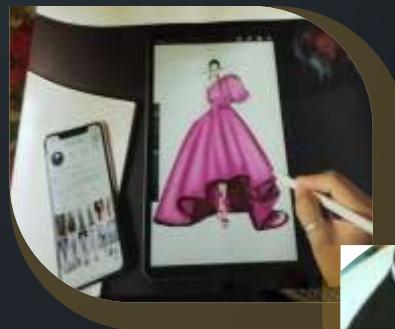
C. Basic Body

D. Basic Skirt

E. Torso Block

F. Kameez

G. Salwar





H. Churidar Pyjama

I. Top

J. Trouser

K. Blouse

L. Kurta

M. Pyjama

N. Shirt

O. Shirt

P. T Shirt

Q. Trouser

## 8. Fabric Cutting and Stitching

A. Basic Straight Torso

B. Basic Frock

C. Basic Body

D. Basic Skirt

E. Torso Block

F. Kameez

G. Salwar

H. Churidar Pyjama

I. Top

J. Trouser

K. Blouse

L. Kurta

M. Pyjama

N. Shirt

O. Shirt

P. T Shirt

Q. Trouser

R. Pleating

S. Quilting

## 9. Textile & Fabric Printing

A. Type Of Swatches

B. Types Of Printing On Fabric



10. Types of Embroidery Sewing

11. Basic Values of Fashion

12. Cloths Pairing

13. Draping

A. Sarees

B. Dresses

14. Smart clothing

15. Portfolio and Examination

## **SIGNATURE FASHION STYLING COURSE (1.5 MONTH)**

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### **1. Genre of Garments**

A. Ethnic Wear

B. Western Wear

C. Fusion Wear

### **2. Methods of construction**

A. Ethnic Wear (kids, Women, Men)

B. Western Wear (kids, Women, Men)

C. Fusion Wear (kids, Women, Men)

### **APPLICATION OF DESIGN ETHICS**

### **3. Marketing and Merchandising**

### **4. Visual Merchandising**

### **5. Quality control**

### **6. Persona fit**

A. The Human Body Types

B. How To Dress Up Accordingly

### **7. Accessories tuning**

A. Types Of Belts

B. Types Of Shoes

C. Types Of Bags

D. And How To Combine The Apparels With Dresses

### **8. Fashion psychology**

### **10. Portfolio and Review**



# DIGITAL FASHION COURSE (2.5 MONTH)

## 1. Adobe Illustrator

- a. Introduction
- b. Developing croquis
- c. Appearance of objects
- d. Masking
- e. Brushes
- f. Review & Portfolio



## 2. Coral Draw

- a. Introduction
- b. Tools.
- c. Source of inspiration
- d. Cost sheet
- e. Silhouette drawing
- f. Garment effects
- g. Review & Portfolio.

## 3. Adobe Photoshop

- a. Manipulation & tools
- b. Workflow
- c. Photo editing
- d. Different effects
- e. Motif creation
- f. Types of shading
- g. Garments Croquis presentation.
- h. Trending prop
- i. Mood board
- j. Colour board
- k. Sequence & Garments design.
- l. Portfolio & Review.



## 4. Adobe Flash

- a. Introduction
- b. 3D effect on Garments
- c. Environment setting
- d. Adobe after effects
- e. Review & Portfolio.



# BOUTIQUE MANAGEMENT

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TEXTILE detailing 6

SURFACE ORNAMENTATION 4

FASHION ENTREPRENEURSHIP 1

PORTFOLIO 14

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1 Types of Business | 2 Target Market | 3 Product development | 4 Sourcing and Trading | 5 Inventory | 6 Exhibition | 7 Advertising | 8 E-Commerce  
9 cost sheet and quotation preparing | 10 client management

## FEES STRUCTURE

<u>R3 Fashion Academy offline courses</u>	<u>AMOUNT</u>
Professional Fashion Styling (2.5 Month)	21,600/-
Signature Fashion Styling (2 Month)	19,480/-
Digital Fashion Course (3 Month)	29,960/-
Boutique Management Course (4 Month)	33,500/-
Fashion Platinum Course (5.5 Month)	47,560/-
Fashion Solitaire Course (7.5 Month)	66,040/-
Professional Fashion Management Course	98,540/-

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Note : All Course Fee is Excluding 18% GST



R<sup>3</sup><sup>®</sup>  
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